



## Jerry's Nugget Bakery Enters National Contest to Become the Sweetest Bakery in America™

Las Vegas, NV July 16, 2019– Jerry's Nugget Bakery announced today that they are competing to be named the Sweetest Bakery in America™. Through September 30, the contest organized by Dawn Foods, a \$2B global bakery manufacturer and ingredients supplier, invites communities across the country to cast their vote and help their favorite bakery win the title of Sweetest Bakery in America™. "Jerry's Nugget Bakery has been around for over 50 years and we're proud to serve Las Vegas locals with quality cakes, pies, breads, and desserts – anything to fulfill your sweet tooth. Our original strawberry ring and éclair is a fan favorite and we're consistently creating new cake flavors every week for our customers to try," said Executive Pastry Chef, Douglas Taylor.

In October, Dawn Foods will name one National Grand Prize Winner, along with the Sweetest Donut Shop, Sweetest Cake/Cupcake Shop and Sweetest Full Line Bakery in each state, Washington D.C. and Puerto Rico. The national winner will receive a trip for two to Dawn's Innovation Studio in Jackson, Mich., to participate in a workshop with Senior Bakery Application Chef, Melissa Trimmer. State winners will also receive support from Dawn Foods to help promote their bakeries in their local communities.

"Over the last two years, the Sweetest Bakery in America™ contest has grown into a key touchpoint for us and our customers – providing an exciting way to help our customers grow their business and engage with their local communities," said Angie Goldberg, Chief Marketing Officer for Dawn Foods. "Heading into our third year, we're expanding the contest to showcase the variety of specialty bakeries throughout the country. With so many ways to win this year, we hope more bakeries are encouraged to participate and consumers across the country take part in the fun and vote for their favorite bakery."

Last year, 890 bakeries participated and drew nearly 1.7M votes across the United States and Puerto Rico. Those interested in voting for Jerry's Nugget Bakery can enter once per day online at the contest's website at [SweetestBakeryInAmerica.com](http://SweetestBakeryInAmerica.com) or by texting SBA2044 to the short code 474747.

### **About Jerry's Nugget Bakery**

Jerry's Nugget Bakery is located one mile north of Downtown Las Vegas at Jerry's Famous Coffee Shop. The bakery is known for its selection of breads, cakes, pies, pastries, cookies, and donuts all made daily. Baked to order desserts and tier cakes available for special occasions and celebrations. Jerry's Nugget Bakery is open every day with orders taken at Jerry's Famous Coffee Shop. For more information, please visit [www.jerrysnugget.com/dining/jerrys-nugget-bakery/](http://www.jerrysnugget.com/dining/jerrys-nugget-bakery/).

### **About Dawn Food Products, Inc.**

Global bakery manufacturer and ingredients supplier Dawn Food Products, Inc. has established itself as the ultimate service provider and inspires bakery success every day. Committed to delighting its customers around the world, Dawn Foods delivers the partnership, insights, innovations, products and bakery expertise that empowers them to achieve their aspirations. Headquartered in Jackson, Michigan, Dawn Foods partners with more than 40,000 artisanal and retail bakers, foodservice leaders and manufacturers located in more than 100 countries and has 5,000 Team Members globally. For nearly 100 years, Dawn Foods has been a trusted advisor to its customers, helping drive their business forward. For more information about the company, its products and culture, please visit [www.dawnfoods.com](http://www.dawnfoods.com).